



Fundação St. Paul's

ANNUAL REPORT

2020-2021

WELCOME TO THE ST. PAUL'S FOUNDATION

Over the last three years, the St. Paul's Foundation has engaged with over 500 students, fulfilling the school's vision of giving young people whose family income does not cover the fees, the opportunity to attend the school through fully funded scholarships.

As an active and passionate member of the St Paul's community, I have witnessed over the years, a number of outstanding scholarship pupils whose lives were transformed through the opportunities they were given at St. Paul's. Over the last two years we have all witnessed the devastating effect the Covid 19 pandemic has had on the lives of billions of people around the world and education has been a very big casualty for millions of children, particularly the poor. For this reason we have decided that over the next five years, we will expand the number of young people the Foundation supports. This has involved renewing our mission statement and restructuring our selection process and it is a huge privilege to be a part of this.

We firmly believe that never before has education been as important in enabling talented young people to fulfil their potential.

Despite the challenges caused by the pandemic and the advent of a prolonged period of online learning, it has been a privilege to see our current scholars embrace all the opportunities on offer at the school. It has been even more inspirational to witness how, through their

unique talents, creativity and determination, they have enriched our own school community.

I am also pleased to report that despite the online learning environment, we were able to run our 2021 scholarship selection process remotely. Our scholarship applicants were challenged in a number of ways – be it in English, in tests or in their interviews. Even though only a dozen candidates made it to the final round, I am delighted that so many of the applicants and their families benefited from taking part in the selection process. As I always say; when talent meets opportunity, great things happen.

It goes without saying that none of what we do would be possible without the generous support of our donors and partners and for that we are hugely grateful. Your belief that we can create a more equal society through education, will not only help diversify our student body but it will transform the lives of so many young people who will go on to make a huge impact within the school and thereafter within their own communities and the wider world.

I very much hope that this report will inspire you to support us in our important educational mission.

Yours sincerely,

ANTHONY JEZZI
CHAIR OF THE ST PAUL'S FOUNDATION

Governance

The St. Paul's Foundation is a not-for-profit organisation and is separate from St. Paul's School (Fundação Anglo Brasileira de Educação e Cultura, FABEC). Our governing body is selected by the President of the Board of FABEC and approved by the trustees of the school. Meet our members:

Board members

Anthony Jezzi
Chairman, Old Paulean and FABEC trustee

Edward Weaver
Vice-Chairman, Old Paulean, Chairman of FABEC

Florian Bartunek
Current St. Paul's parent, Constellation Fund, Fundação Estudiar

Maria Amelia Sallum
Planning and Management Consultant for NGOs

Marina Edge
Current St. Paul's parent, former Anton Jurgens Charitable Trust and Gordonstoun School

Oliver Mizne
Current St. Paul's parent, Pra Valer and Geo Capital

Philip Reade
Current St. Paul's parent, Helm Investment Management, Vice-Chairman FABEC

Executive Members

Nelson Sapsezian
Old Paulean and St. Paul's Bursar

Titus Edge
St. Paul's School Headmaster

Executive Team

Carolina Righi Stefano
General Manager

Ana Paula Rosas
Administrator

Verena Ferreira
PR e Marketing Manager



OUR MISSION

We offer full scholarships for talented young people living in Brazil whose family income does not cover the cost of an international education.

We believe that with access to an excellent curriculum, outstanding pastoral support, within a safe and nurturing environment, our scholars can truly fulfil their potential and make a significant contribution to the school and thereafter within their own communities and the wider world.

A TRANSFORMATIVE EXPERIENCE

GREGÓRIO
Form 5

ELISA
Form 5

CLAUDIA
Form 4

ANA CLAUDIA
Lower 6

JOÃO
Form 4

MARIANA
Form 4

ANTONIO
Form 5

RAFAELA
Form 3

JOÃO
Upper 6

THE ST PAUL'S FOUNDATION WAS ESTABLISHED IN 2008 WITH THE AIM OF RECRUITING SCHOLARS FOR THE IB SCHOLARSHIP PROGRAMME. THE AIM WAS TO OFFER TALENTED STUDENTS THE OPPORTUNITY TO STUDY AT ST. PAUL'S. TEN YEARS LATER, TO RAISE THE NUMBER OF YOUNG PEOPLE IMPACTED BY THE SCHOLARSHIP PROGRAMME, WE HAVE CREATED A MORE PROACTIVE AND INCLUSIVE SELECTION PROCESS. SEE THE HIGHLIGHTS SO FAR IN OUR TIMELINE.



OVER TO OUR SCHOLARS:
Click here to hear some of our scholars talking about their experience

TIMELINE

Created in 2008, the St. Paul's Foundation offered scholarships for the IB Diploma Programme. The first scholars started at the school.



2008-2014

A new selection process was created based on selection processes used by other organisations working with talented young people, such as Ismart and Gauss.



With the help of the St. Paul's PTA, we organised the first ever fund-raising event for the St. Paul's Foundation. The event enabled us to start a new selection process for scholars.

See photograph of St. Paul's pupils at the fundraising event.

We launched a new selection process for 2020 entry. Out of 100 candidates, eight were selected to join the preparation course, which began in August.



Owing to the pandemic, all preparation course classes took place online. In August, four new scholars were accepted into Form 4 and Form 5.



The PTA created a 'buddy programme' to help integrate the families of new scholars into the school community.

The 2021 scholarship preparatory course started in February with four candidates. We received 130 applications for the 2022 scholarship selection process.

We also secured a partnership with the *Cultura Inglesa*, to offer our preparation course candidates a whole term of English classes.



2020

2021

“The school enabled me to grow and develop in the best way possible.”

EMILIANO
former Foundation scholar, graduated from Stanford in 2020, currently working in New York

[CLICK HERE FOR MORE INFORMATION ABOUT EMILIANO](#)

2018



Fundação St. Paul's

FABEC and FSP become separate entities. Formation of the FSP Board of Governors and social statutes.

2019



In February, the scholarship candidates started the preparation course at St. Paul's. At the end of this course, two candidates were offered scholarships to start in Form 5.

We attracted 15 candidates in our first selection process. Five of them moved on to our preparation course.



A new selection process attracted 200 candidates, of whom 80 were selected to sit the scholarship exams. Four candidates were chosen for the preparation course.

We joined an exchange network, made up of schools offering similar scholarship programmes in both Rio de Janeiro and São Paulo.

APPLICANT JOURNEY

ONE OF OUR GREATEST CHALLENGES IS THE LARGE NUMBER OF APPLICATIONS WE RECEIVE FROM TALENTED CANDIDATES WITH EXCELLENT GRADES, BUT WHO DO NOT HAVE THE PROFICIENCY IN ENGLISH NEEDED TO MAKE THE MOST OF THE ST. PAUL'S CURRICULUM. WITH THIS IN MIND, OUR SELECTION PROCESS WAS DEVELOPED TO MAXIMISE CANDIDATES' CHANCES WITH THE AIM OF BRIDGING ANY ACADEMIC GAPS, INCLUDING IN ENGLISH. OVER THE COURSE OF 12 MONTHS, CANDIDATES CAN GET TO KNOW THE SCHOOL BETTER AND IMPROVE THEIR ENGLISH AND, IN TURN, THE SCHOOL CAN GET TO KNOW THE CANDIDATES AND ASSESS THEIR TRUE POTENTIAL. SCHOLARS BENEFIT ENORMOUSLY FROM THIS OPPORTUNITY.

1

APPLICATION AND SELECTION PROCESS

WHO CAN APPLY?

-  Students in state or private schools.
-  11 to 14 year olds at the year of application.
-  Excellent academic record.
-  Good command of English.
-  Talent in one of the following; music, art, drama or sport, is an advantage (but not essential).
-  Live in São Paulo, within an hour-and-half's commute from St. Paul's.

2

VISITING ST. PAUL'S SCHOOL FOR ASSESSMENTS

We assess candidates through English and cognitive exams, so as to gain an understanding of the candidate's level of English, their strengths and academic potential.



Candidates sit age-appropriate CAT4 and NGRT tests in English. These are the same tests used in the regular St Paul's admissions process.

3

INDIVIDUAL INTERVIEWS WITH SENIOR STAFF AT THE SCHOOL

4

ONE-YEAR PREPARATION AND ENGLISH IMMERSION COURSE AND INTERVIEWS WITH FAMILIES

During the preparation course students are given a term of free English lessons at *Cultura Inglesa*, as well as sessions with St. Paul's teachers to learn more about the British curriculum and improve their English. At the end of the course, the Foundation engages with the candidate's families in order to understand better the support each candidate receives at home. Finally, each candidate is interviewed by the Foundation's psychologist.

5

FINAL SELECTION

ADVANTAGES OF TAKING PART IN THE SELECTION PROCESS

We believe that scholarship candidates' participation in the selection process is hugely beneficial to them, regardless of whether or not they are offered a scholarship. It opens their horizons and allows them to see their potential. Many of the candidates become more aware of the opportunities that are on offer beyond school and that they have the power to change their own reality.

ADVANTAGES OF TAKING PART IN THE SELECTION PROCESS

- Improved English;
- Exposure to new teachers and a new culture;
- Free English course at one of the best English language schools in the country;
- Access to a network of other international schools which offer scholarships and which might be interested in the candidate should he/she not make it through the St. Paul's scholarship preparation course;
- Access to professionals for career guidance and university advice



“ It is definitely a transformational experience. ”

ANA CLAUDIA,
current scholar



“ I feel that I am a better person since joining the school. I am learning things I never imagined I would learn. I now believe I can achieve so much more and be who I want to be. ”

GREGÓRIO,
current scholar



“ It is important that our current pupils mix with pupils from other backgrounds and see them as intelligent, capable, determined, good at sport etc, not only as people in need of help but as equals who will go on to contribute to society. ”

RONNIE,
teacher



“ I see the Prep course as a game changer for my daughter. To live through an experience that is so different from our own reality, has shown her that it really is possible to have ambition. ”

ALINE,
mother of Maria Helena, Prep
Course candidate in 2019.



“ Our pupils and school community benefit enormously from the talent, energy and diversity which our scholars bring. ”

TITUS EDGE,
Headmaster



“ The Foundation scholars bring different perspectives to our student body. These are perspectives which our students would not necessarily have access to. There is nothing better than being able to share different points of view with your own peers. ”

DR. BARRY HALLINAN
Senior Master



“ I am so much more confident in myself and what I can aim for in life. ”

MARIA HELENA,
prep course candidate 2019

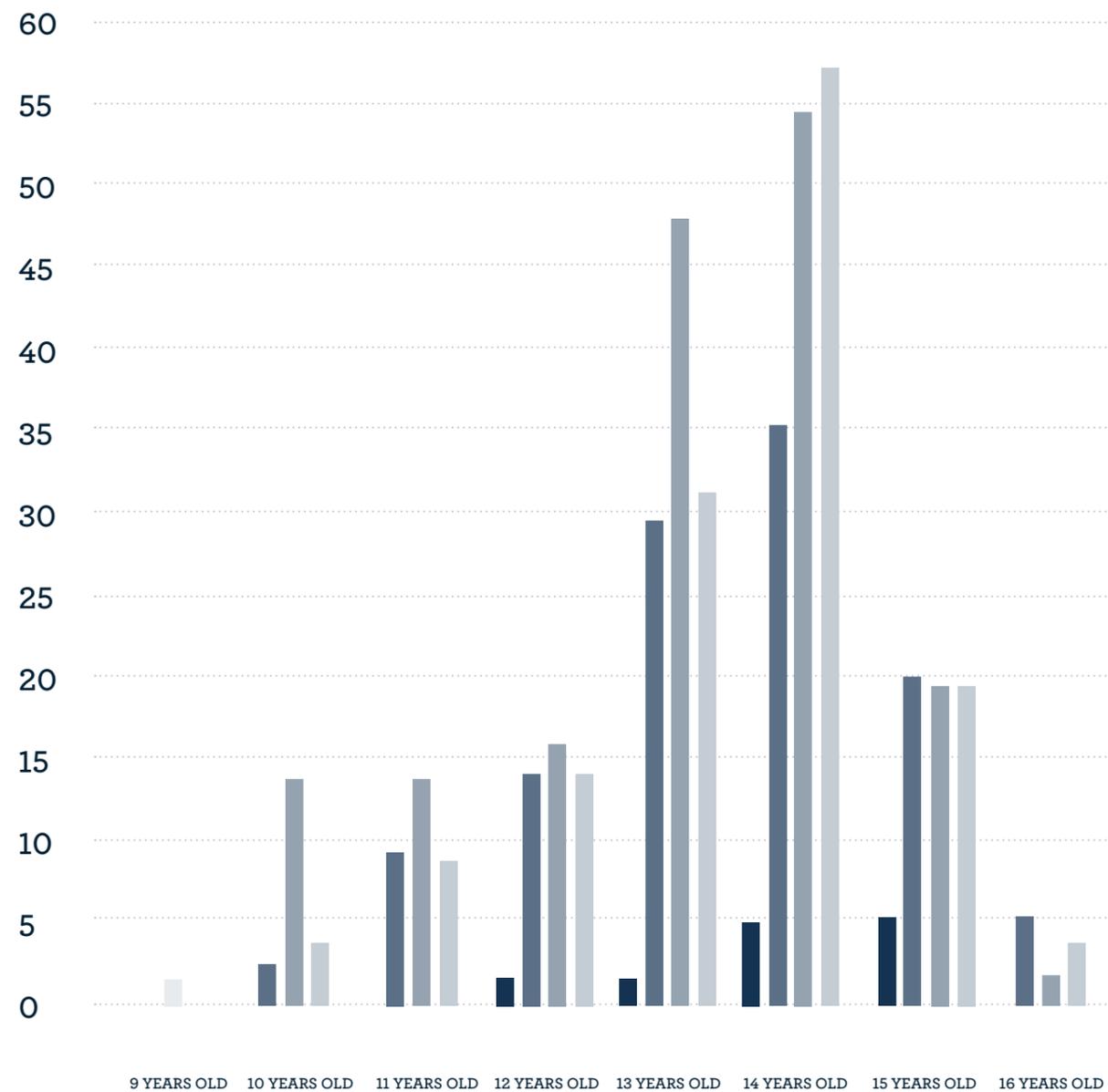
Watch more stories of how
the scholarship programme
can change lives



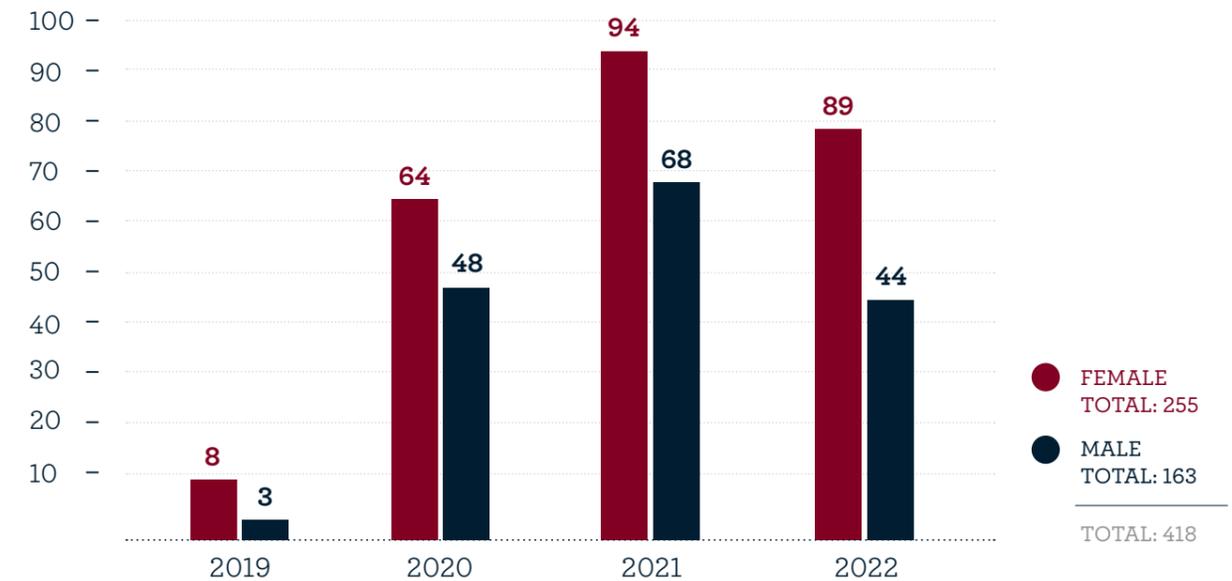
SELECTION PROCESS RESULTS

NUMBER OF CANDIDATES

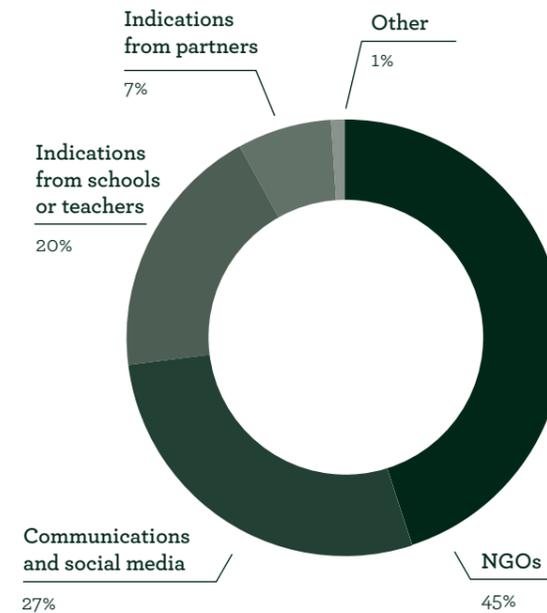
2019 2020 2021 2022



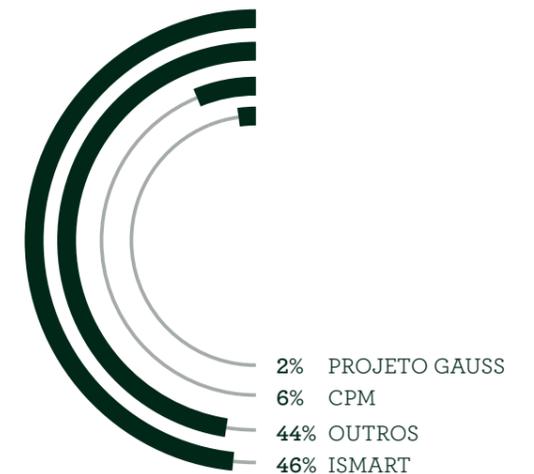
CANDIDATE SEX - MALE/FEMALE



HOW DO CANDIDATES BECOME AWARE OF THE SCHOLARSHIP PROGRAMME?



NGOS WHICH MOST SHARED CANDIDATES



AVERAGE MONTHLY INCOME PER CANDIDATE

R\$ 1.874,29

AROUND

27%

OF THE CANDIDATES WHO REACH THE TEST PHASE OF THE SELECTION PROCESS, HAVE GRADES HIGHER THAN THE GRADES ACCEPTED BY THE SCHOOL'S ADMISSIONS TEAM

FINANCIAL RESULTS

SCHOLAR EDUCATIONAL EXPENSES



Monthly fees
R\$ 706.078,00



Transport, food, uniform, school supplies, health insurance
R\$ 22.297,10



Duke of Edinburgh's Award, International exams (IGCSE and IB), University preparation courses
R\$ 76.598,72

¹ The educational expenses in this report refer to the period between July 2019 and June 2021

ADMINISTRATIVE AND OPERATIONAL EXPENSES



Selection Process (English courses, tests, psychological assessment)
R\$ 71,240,35



Salaries
R\$ 322.276,51



Accounts
R\$ 108.807,31



Promotional events
R\$ 106.937,33



Operational (transport, IT, legal, communication)
R\$ 105.384,24

² The administrative expenses in this report refer to the period between July 2017 and June 2021

DONATIONS RECEIVED

Accumulated donations
+ Financial Income

R\$ 1.956.623,71

THE DONATIONS RECEIVED DATA REPORTED REFER TO THE PERIOD BETWEEN JULY 2017 AND JUNE 2021³

DONATIONS RECEIVED FROM CORPORATE PARTNERS

IT/SATs/Computers/Uniforms/English immersion/Teachers and staff work hours

R\$ 1.232.580,00



TOTAL

R\$ 3.189.203,71

¹ Scholar educational expenses

804.973,82

² Administrative and Operational Expenses

714.645,74

Total Expenses

1.519.619,56

³ Donations received

1.956.623,71

³ Donations received from corporate partners

1.232.580,00

Total donations

3.189.203,71

OUR SUPPORTERS AND PARTNERS

Our scholarship package includes the monthly fees, extracurricular activities, computers, food, health insurance, school stationery, books and uniform. In October 2021, the annual cost per scholar was approximately R\$170,000. Part of this cost is covered by our corporate partners, who offer their services free of charge. As well as material support, scholars and their families also have pastoral support from the Foundation

and the school. The work of the Foundation is fully funded through donations. We rely on the generous support of our school community, our alumni network, and other foundations to keep the scholarship programme going and to continue supporting our scholars.

See below the list of our donors between the period of July 2017 and June 2021.

ROYAL CLUB

Between 81% and 100% of the annual cost of one scholar

Ana and Marco Abrahao



TRUSTEES CIRCLE

Between 61% and 80% of the cost of one scholar

Marcia and Claudio Moraes, Bartunek, Esteves, Gianella and Rinzler Mizne families



GOLD

Between 41% and 60% of the cost of one scholar



SILVER

Between 21% and 40% of the cost of one scholar

Bobrow and Paes families, Flavia and José Berenguer and the St. Paul's School PTA (Parents and Teachers Association)



BRONZE

Up to 20% of the cost of one scholar



Alessandro Zema Silva, Alina Asiminei and Antônio Diogo, Amy Clifford, Carlos A. Lima, Carminha Pereira de Moraes, Carolina Mariutti and Sergio Almeida, Celia and George Schahin, Celiza and José Cabral, Cinthia and Ary Viriato, Claudia and Alberto Bitran, Craig Bavinton, Cristina Franch and James Wilkinson, Debora

and Fernando Hormain, the Carvalheira, Costa Franco, Doherty, Farhat, Greenlees, Hughes Cardoner, Leonetti, Lloyd, Lomas Geld, Macedo, McCarthy, Rosenthal, Sousa Costa, Weaver and Westphalen families, Fernanda and Anthony Jezzi, Helena and Marcos Spieler, Jassi Grewal, Joanna Crellin and Rod Escombe, Juliana

and Eduardo Mufarej, Kathryn Bancroft, Laura and André Covre, Leda Machado, Loren Bassan, Louise Simpson and Darren Davies, Lucy Hunter, Monize Neves and Ricardo Vasques, Pablo Born, Poliana and Dimitri Moufarrege, Rebeca and Bernardo Ouro Preto, Renata and Bruno Soter, Richard Lawrence, Ronn Gabay, Sandra and Raphael

de Cunto, Sara and Luiz Tastardi, Sita and Alistair Taylor, Tatiana and George Kerr, Thais and Antonio Pereira, Tiago and Carla Noronha, Valeria and Michael Weber, Victoria and Arno Schwarz, Viviane and Eduardo Guimaraes, Viviane and Stephen Hood

Corporate partners



COMMUNITY IMPACT

Ronnie Gilchrist, St. Paul's teacher and volunteer in our preparation course, said; "It is hard to understand life without different perspectives". This is why we strongly believe that we are not only preparing our scholars for new opportunities but also the entire school community for a more diverse and inclusive world.

Over the last few years our student educational journey has been enriched by the arrival of scholars with particular talents and from different backgrounds. We have also seen the PTA's *Buddy Family* programme embrace and support scholar families into the school community. Whether in the prep course or in regular lessons, St. Paul's teachers have welcomed class contributions from different perspectives.

The St. Paul's and FSP leadership are fully focussed on creating a more inclusive and diverse school. It is important that we work towards this common goal so that we can continue to transform lives.

[Click here](#) for the school's perspective....



NEXT STEPS

Even though St. Paul's School and the Foundation are separate entities, it is impossible to talk about the future of our journey without mentioning the ambitious plans that the school has for the coming years. St. Paul's main strategic aim is to create a more diverse and inclusive school with 10% of the pupil body on fully-funded scholarships by the school's centenary in 2026.

In order to make this possible, the Fundação Anglo Brasileira de Educação e Cultura (FABEC - St. Paul's School, charitable legal name), recently launched the St. Paul's Endowment Initiative. This is a unique fund in Brazil and was inspired by similar university funds around the world. The initial seed funding of R\$15m has come from the St. Paul's development fund. The St. Paul's Endowment Fund will match fund any donations up to the value of R\$10m. In other words, FABEC has allocated a total of R\$25m to the St. Paul's Endowment Fund.

As well as the initial seed funding from the St. Paul's Endowment Fund, the St. Paul's Foundation will also count on the financial

support of current parents, Old Pauleans and other donors to increase the fund even further.

FABEC's objective is to raise R\$200m over the next few years, so that fully-funded scholarships can be awarded in perpetuity. The fund will also help provide temporary financial support to parents who are undergoing financial difficulties. In addition, the fund will also help other students who are not eligible for a scholarship but who may have other financial needs.

There is still much work to be done in increasing the number of scholarship applications and also strengthening our operation. We are busy improving our systems, forging new strategic partnerships with other educational entities and schools who work with talented students so that we can increase the number of pupils who apply for a scholarship.

We are proud of what we have achieved so far, hugely excited about what lies ahead, and we are more confident than ever that together we shall reach our goal of transforming lives.

Foundation's scholars, 2021







Fundação St. Paul's

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MENTIONED IN THIS REPORT

